

The INTRO 30 Gift Card kit is a great starter package for merchants that are coming from a Gift Certificate environment or for the merchant that has never had a gift solution. The merchant will choose a pre-designed card from our templates. The merchant's DBA name will be printed on the face of each card. These cards are printed with our standard back of card text which includes a web address and toll free number for balance inquiries. This package includes everything the merchant needs to promote and advertise the product. Additional items can be added by submitting a reorder form with your initial order. Ask your sales agent for more details regarding this program



Package includes the following items:

- 30 Pre-designed Gift Cards with Merchant DBA Name.
- 30 Carriers
- (1) 5x7 Acrylic Display Sign
- (1) 4x4 Round Sticker
- (1) 4x5 Table Tent
- (1) 3x6 Vinyl Static Cling
- (1) Welcome kit (Program description, Terminal Guide, Web User Guide)
- Ground Shipping

NOTE: Packages take 5-7 business days for production. Shipping time is not part of the production timeline. The INTRO 30 programs are Gift service only. Loyalty service is not applicable

Merchant Benefits and Card Options

Increased Consumer Spending

Awareness is at an all time high! Sales can sometimes double from paper to plastic!

Powerful Promotional Tool

Merchants can use the cards as a tool to increase sales during slow days or promotions.

Increase Store Traffic

Signs and display material in your store will attract more customers wanting to buy a gift for a loved one.

Promotes Customer Loyalty

Merchants can use the cards to help keep the customers coming back. Example: Buy \$50.00 today and get an extra \$10.00 on your card.

Great Impulse Purchase

It has been studied and proven that consumers will tend to impulse purchase if you are promoting a product at the point of sale.

Replace Paper Gift Certificate

Most all merchants selling paper Gift Certificates experience problems with tracking, reporting, fraud, and duplicate use.

Slippage and Breakage

The BIGGEST reason to use Gift Cards is not to have to give customers CASH BACK! Balances stay on cards! **Typically only 85% of a card's value is actually redeemed!**"



Thank You



Happy Birthday



Congratulations



Rose



Retail



Aurora



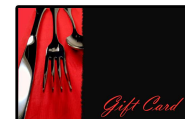
Red Bow



Cash



Gift Box



Restaurant



General

Contact Information

Pricing

	Merchant:
	Date:
	Setup Fee: \$
	Monthly Fee: \$
	Transaction Fee: \$